

dev (+)
plus

Georgetown University's Mortara Center for International Studies and USAID Present:

Development (+) Seminar Series

Technology & the Future of Development

Beyond the Last Mile: How ICT is Transforming the World

(January 29, 2009 4:30pm-6pm)
Copley Hall, Georgetown University

Information and communications technology (ICT) is transforming education, empowering communities, and promoting development around the world. By increasing the availability of information and knowledge in the most remote corners of the globe, ICT is helping to transform the development prospects of farmers, fishermen, home businesses, commercial startups, community service agencies and other organizations which have been underserved by traditional development efforts. Today's development seeks to combine cutting-edge technology with the creative use of existing technologies so that citizens have the tools they need to take advantage of opportunities and solve critical social and economic problems.

Join us as we explore how ICT companies are going from the first mile to the last mile and beyond to transform the world.

Featured guests include:

Wayan Vota, Senior Director of Partnerships, *Inveneo* (www.inveneo.org).
Inveneo creates sustainable and affordable ICT infrastructure technologies designed to improve provision of vital services such as healthcare, education, and economic development.

Marnie Webb, co-CEO, *TechSoup* (www.techsoup.org).
TechSoup helps non-profit organizations obtain technology product donations and implement them successfully with minimal cost.

Kevin Braithwaite, Board member, *Aptivate*, and co-founder, *RootSpace*.
RootSpace is dedicated to supporting and fostering social and economic development through innovation, collaboration and entrepreneurship.

Catherine Stewart, Manager, Integrated Marketing Communications
Cisco Systems.
Cisco Systems is the leading supplier of networking equipment and network management for the Internet, and a committed USAID partner for development.

Mathew Taylor, World Ahead Solutions Architect, *Intel Corporation*



What is Dev (+) ?

Dev (+) represents a new way of thinking about development. Rather than continuing with the status quo, Dev (+) encourages thinking outside the box, challenging the way we approach development. The Series is based on this premise, and will cover a range of themes, including:

Innovation and Technology:

What innovations and technologies are defining the next generation of sustainable development?

Investment and Solutions:

Where is investment flowing - and where is it yet needed - to ensure viable, effective development in the longterm?

Social Enterprise and Impact:

Who are the people and what are the products set to have the greatest development impact, now and in the years to come?

Action: How do these three thematic areas overlap, what gaps need to be filled, and what can be done now?

To RSVP or for more information please click [here](#)